


MIND THE GAP

	Extended Audience Schedule	Livestream Platform	Broadcast Account
Wednesday 11th Nov 18.30 - 20.30	Festivals Questions Time Lichfield Guild Hall	Periscope 	Follow #BAFA15QT Host Account @BritArtsFests Moderator @pcmcreative
Thursday 12th Nov 09.45 - 10.00	MIND THE.....GAP - Festivals: the Extreme Sports of the Arts Welcomes, introductions and live performance	Periscope 	Follow #BAFA15 Host Account @AudiencesEurope Moderator @pcmcreative
10.00 - 11.15	Keynote: Bridging the Gap: Politics, Society & The Arts		
11.45-12.45	Meet the Experts: Practical Breakout Sessions European Partnerships This is 1 of 4 sessions. Later there are 3. Vote to select the PM session.	Periscope 	Follow #BAFA15EU Host Account @BritArtsFests Moderator @pcmcreative
14.15 - 15.30	Keynote: Identifying the Gap Challenging Times for Leadership in The Arts	POBIT	Self broadcast, live internet streaming at professional quality. For how to access this stream and about all the platforms being showcased visit pcmcreative.com/bafa
16.00 - 17.00	Meet the Experts: Practical Breakout Sessions 1. Making the most of new technologies 2. Cultural Tourism 3. Festivals as Extreme Sports for the Arts Vote for the session you would like to attend via the official Periscope cast www.pcmcreative.com/bafa (the poll is top left)	Periscope & Meerkat 	Follow #BAFA15BO Periscope - primary cast Host Account @AudiencesEurope Moderator @pcmcreative Meerkat and Periscope casts will be hosted by delegates and event volunteers as part of the ongoing 'have a go' challenge.
18.00 - 18.45	Conference break for the evening before the social. This is our closing the day panel discussion for you the extended audience to Q&A	Blab 	Seat 1 @BritArtsFest - Host Account Seat 2 @pcmcreative Seat 3 open seat Seat 4 open seat
Friday 13th November 10.00 - 10.45	Keynote: Jumping the Gap: Acceptance of the New The Audience Agency: Audience Finder	Periscope 	Follow #BAFA15AD Host Account @BritArtsFests Moderator @pcmcreative
11.30-12.15	World Cafe: Meet with our speakers in small groups - ask questions relevant to you, try out the technology for yourselves. Delegates will be encouraged to 'have a go' with platforms featured during the event which they feel may be of value to their own networked audiences.	Blab 	Seat 1 @BritArtsFest - Host Account Seat 2 open seat Seat 3 open seat Seat 4 open seat
13.30 - 14.15	Guided arts walk to Lichfield Cathedral - www.thecityofsculpture.co.uk City of Sculpture project is an ongoing initiative to develop the visual and new media arts in the city of Lichfield. We will follow the trail to the Lichfield Cathedral and our final session. PDF Trail Map	BEME 	BEME Account - pcmcreative Delegates will be encouraged to 'have a go' with this platform. Why don't you? For more info about the apps being featured at BAFA15 visit pcmcreative.com/bafa
14.15 - 15.30	Keynote: Filling the Gap: Lets do the Show Right Here!	Periscope 	Follow #BAFA15RH Host Account @AudiencesEurope Moderator @pcmcreative
Conference Ends	Final Conference Wrap Up!		
Dates to be decided	The event is over... everyone is now online	Blab 	Seat 1 @BritArtsFest - Host Account Seat 2 @pcmcreative Seat 3 open seat Seat 4 open seat



The BAFA15 "Extend The Audience" program is free.

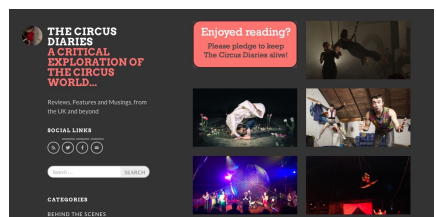
PCM's Caron Lyon who has devised this online offering would like to bring the following Arts, Culture and Entertainment Industry crowdfunding campaigns to your attention.

PIPA - Parents in the Performing Arts (Indigogo)
more info visit - www.pipacampaign.com

Perk levels start at £5

The Circus Diaries by Katharine Kavanagh (Patreon)
more info visit - www.thecircusdiaries.com

Perk levels start at \$1



2015 CONFERENCE FOR FESTIVALS: LICHFIELD

Info & links for all the apps being showcased at BAFA15 are here www.pcmcreative.com/bafa



MIND THE.....GAP

There is an unmoderated "cloud lounge" open 24/7 throughout the conference running via video chat room providers appear.in

MIND THE GAP: 11 12 13 NOVEMBER 2015

appear.in/bafa-cloud-lounge